

**Context: In South Africa the average ransom demand is R36.5million (*Brainstorming*). Worldwide 20% of organisations have a major hole in their cybersecurity (*Sophos*) and 4000 cybersecurity attacks happen daily (*Techjury*). Our point? There is no hiding from cyber threats.**



## What is ProtectIT?

ProtectIT is IronTree's state-of-the-art cloud-hosted cyber security solution which keeps you ahead of the risk curve, via proactive protection and frequent updates. ProtectIT ensures that your organisation is always shielded from malicious attacks including ransomware, malware, viruses and other data breaches and digital threats.

## Why it matters?

The consequences of a breach or ransomware incident can be far more damaging than the ransom cost itself. Think about the implications of a cyber incident at your company:

-  **A loss of important data that must be recreated**
-  **Costly replacement of infected hardware**
-  **System downtime**
-  **The resultant loss of revenue**
-  **Reputational damage and penalties arising from ineffective cybersecurity policies**

Don't fall into the "it will never happen to me" category - Cybercriminals hold thousands of organisations' data hostage daily with no regard for how big or small those organisations are. We are ALL targets.

## What ProtectIT offers:

ProtectIT is a fully managed security service solution (MSSP) that covers businesses from backup, to compliance and cyber security, also allowing for insurers to gain control of the risk element of business insurance claims.

-  **Anti-malware and anti-ransomware protection**
-  **Software inventory, drive health monitoring & cyber scripting**
-  **Patch management with fail safe patching**
-  **Safe Recovery – avoid malware reinfection**
-  **Vulnerability Assessment**
-  **URL filtering & categorization**