

Google keeps your platform running. Keeping your data safe is a different story.

Google Workspace has become the backbone of how many businesses communicate and collaborate. But Google's responsibility ends at the platform – your emails, documents, and shared drives are still yours to protect. IronTree's Google Workspace Backup does that automatically, securely, and without any installation on your side.



Google Workspace is not the same as a Google Workspace backup.

Like Microsoft, Google operates on a shared responsibility model. Google protects the infrastructure – the servers, the uptime, the resilience against natural disasters. What happens to your actual data is your responsibility. That gap between what Google protects and what you assume is protected is where data loss happens. Independent backup closes it.

<p>GOOGLE IS RESPONSIBLE FOR</p> <p>The platform</p> <ul style="list-style-type: none"> ✓ Service uptime and availability ✓ Infrastructure and hardware security ✓ Natural disaster resilience ✓ Short-term data recovery (limited) 	<p>YOU ARE RESPONSIBLE FOR</p> <p>Your data</p> <ul style="list-style-type: none"> ✓ Accidental or malicious deletion ✓ Ransomware affecting your content ✓ Data lost when an employee leaves ✓ Recovery beyond Google's retention limits
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Why do you need to back up your Google Workspace?

Google's built-in tools weren't designed for recovery – they were designed for convenience. Here's where businesses run into trouble.

<p>Accidental deletion Files and emails get deleted – sometimes by mistake, sometimes when managing duplicates or cleaning up shared drives. Once Google's short retention window closes, they're gone for good.</p>	<p>Malicious actions A disgruntled employee with access to shared drives or Gmail can delete or corrupt critical data before anyone notices. Standard Google Workspace tools offer limited protection against intentional harm.</p>
<p>Departing employees When a staff member leaves and their account is removed, their emails, Drive files, and contacts can be lost with it – including data needed for compliance, handover, or future reference.</p>	<p>Ransomware and phishing Phishing attacks are becoming more convincing, and ransomware can reach files stored in Google Drive. An independent backup gives you a clean, unaffected copy to restore from.</p>
<p>Compliance and retention Google's default retention limits may not meet your legal or regulatory obligations. If you're required to retain records for several years, you need a backup solution – not a hope that Google holds onto them.</p>	<p>Limited native recovery Google's built-in recovery is time-limited, partial, and requires admin intervention. For most businesses, it isn't enough – especially when the data you need was deleted weeks or months ago.</p>

Why use IronTree for your Google Workspace backup?

- **Easy to set up and use** No installation needed. Our Google Workspace Backup is agentless – there's nothing to download or configure on individual devices. We connect directly to your Workspace environment. Simple management – a clean, intuitive dashboard means you're not spending hours learning a new system. Covers everything – one solution backs up Gmail, Drive, Contacts, Calendar, and Shared Drives across your whole organisation.
- **Fast and flexible recovery** Restore what you need, not everything. Recover a single email, a specific file, or an entire user account – at any point in time. Quick search – find the data you need fast with powerful search across your backup history. Automated protection – backups run automatically, no manual scheduling, no remembering to press a button.
- **Secure and monitored** End-to-end encryption – your data is encrypted in transit and at rest, nobody can access it but you. Monitoring and reporting – you'll know the status of every backup, with automated alerts if anything needs attention. Multi-factor authentication – an additional layer of access security to keep your backup environment protected.

Your Google Workspace data deserves its own backup. Let's sort it out.

Tell us how many users you have and we'll put a quote together – quickly and without any obligation. If you'd prefer to talk it through first, just give us a call. A real person will answer.

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